XIPHIAS Immigration

PROGRAMME BROCHURE



RESIDENCY BY INVESTMENT | CANADA

New Brunswick Business Immigration Stream – NBPNP

Invest from CAD $150,000 in a New Brunswick business and work toward Canadian permanent residency. This stream replaced the closed Entrepreneurial Stream.

INVESTMENT FROM	TIMELINE	FAMILY
CAD 150,000	20 months	Spouse, children up to age 22

XIPHIAS Immigration DMCC
www.xiphiasimmigration.ae

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+971 52 727 5101 | dubai@xiphiasimmigration.com

At a glance

COUNTRY **Canada**	ROUTE **Residency by Investment - Business Ownership / Entrepreneur Stream**
MINIMUM INVESTMENT **CAD 150,000**	TIMELINE **20 months**
FAMILY MEMBERS **Spouse, children up to age 22**	LAST UPDATED **1 October 2026**

Overview

The **New Brunswick Business Immigration Stream**, run under the New Brunswick Provincial Nominee Program (NBPNP), is for experienced entrepreneurs ready to establish, acquire or operate a business in the province. It offers a route to **Canadian permanent residency** for applicants who actively manage their business and contribute to the provincial economy.

This stream replaced the NB Entrepreneurial Stream, which New Brunswick has closed. The province's own wording is that the Business Immigration Stream "has replaced the Entrepreneurial Stream which is now closed and no longer accepting applications."

Investment overview

You need a minimum eligible investment of **CAD $150,000** in a qualifying New Brunswick business and a verified **net worth of CAD $500,000** — or **CAD $300,000** if the business is a farming operation. An **exploratory visit** and an **approved business plan** are required before you apply.

If you have seen CAD $250,000 and CAD $600,000 quoted for New Brunswick, those were the closed Entrepreneurial Stream's figures. They no longer apply.

{/ restored from the 2019–2026 site /}

New Brunswick Entrepreneurial Program

A place far away from the urban sprawl but full of opportunities for economic growth and gorgeous landscapes- New Brunswick Province. One of the thirteen provinces of Canada, New Brunswick has everything one needs for the best quality of living.

- Low cost of living: In an economy where the cost of living can be such a headache, Brunswick is on the opposite track. Housing, utilities, and daily expenses will not cost you an arm and leg.
- Scenic beauty: Brunswick offers breathtaking natural views, just the best treatment for your city exhaustion.
- Quality education: This is the home of several prestigious educational institutions that provide high-quality education and excellent job prospects.

Now, let us discuss the Brunswick immigration programs. One of the most popular ones is the New Brunswick Entrepreneur Program.

New Brunswick Business Visa Immigration

This is part of the New Brunswick PNP program. To apply under this program, you need to have an intention to start your business or buy a running business in the New Brunswick Province. This is a Permanent Residency program. This is an entrepreneur program through which you get your nomination and that instantly gets you your Permanent Residency Status.

All applicants must meet the eligibility criteria under the New Brunswick business immigration stream. The criteria are based on age, language, education, business ownership, personal net worth, or senior management experience, and business concept. The eligibility requirements must be met at the time of Expression Of Interest itself (although it's not necessary that meeting all requirements would guarantee your nomination).

Businesses aren't nominated on a random basis. The Government retains the right to selectively evaluate emerging businesses or the accession of existing ones for economic prosperity. As we mentioned above, meeting the basic criteria does not guarantee a nomination. The assessment is influenced by factors such as the labour market, yearly nomination allocations by IRCC, current inventory, etc.

New Brunswick Provincial Nominee Program - NBPNP

The New Brunswick Provincial Nominee Program invites opulent individuals to immigrate to New Brunswick and invest in a running business there or in a start-up. The program also welcomes skilled workers or highly educated persons who can contribute to the development of the province and to the community.

- Easy immigration process: Since the program targets a variety of individuals across different skills, trades, and educational backgrounds, it makes the immigration process much more streamlined.
- Opportunities for skilled workers: Workers with specific skill sets highly benefit from this program. It generates opportunities to secure better employment or obtain provincial nominations based on their qualifications.
- Supportive streams for Entrepreneurs: NBPNP offers a variety of streams to attract and aid Entrepreneurs & investors looking to set up a business in Brunswick.
- Building strong communities: The NBPNP aims to diversify its communities. The program offers settlement services, language training support networks, etc. So that immigrants can have a sense of belonging.
- Citizenship opportunities: Successful applicants nominated by NBPNP can eventually apply for permanent residency and gain access to social security benefits.

NBPNP Express Entry

If you are highly skilled and have a strong work portfolio, you may be eligible for the NBPNP Express Entry program! The New Brunswick Express Entry Stream of NBPNP can increase the chances of an efficient candidate being issued an Invitation to Apply for permanent residency from IRCC.

New Brunswick Visa Immigration Process

The application process for the New Brunswick Investment Immigration Visa requires these few steps:

- Submit your Expression of Interest to the NBPNP via email. This should have details or supporting documents for your education, experience along with your business plan attached among other documents.
- If you are one of those who have got highest score/ranking backed by a strong business concept that can benefit the society of New Brunswick then you will get selected for nomination from New Brunswick. Alongside you will get your Invitation to Apply for PR with the Canadian Government.
- You must now submit the full application to the New Brunswick Immigration Program.
- Following this, you need to submit your application to the IRCC for your Permanent Residency Status.
- For you to get back your deposit, you need to complete one year of the business operation that you set up in New

Brunswick after relocating there.

Connect with our New Brunswick Investment Visa Consultants in Dubai, UAE for Express Entry

Are the complexities of the application process for the New Brunswick Entrepreneurial Program intimidating? Fret not! Because our experienced NBPNP visa consultants at XIPHIAS are here to guide you through it all. We will evaluate your application and background so that you can make better decisions and have the maximum chance of success.

With our personalized guidance and expertise, you can expedite your Express Entry into New Brunswick. Whether you are an entrepreneur, an investor, or a skilled professional, you can trust that our experts will be there to aid you at every stage of the application process.

Reach out to XIPHIAS today for more information!

New Brunswick Entrepreneurial Stream

This category of New Brunswick's Provincial Nominee Program (NBPNP) targets qualified foreign entrepreneurs who are interested in owning and actively managing a business that will contribute to New Brunswick's economy.

This stream functions as an Expression of Interest (EOI) system. The first step in this process is the submission of an EOI to the New Brunswick Department of Post Secondary Education, Training and Labour.

Once an application is reviewed and assessed based on the eligibility requirements, an applicant is assigned a score based on various factors.

The highest-ranked candidates are invited to submit an application for a provincial nomination under the NBPNP.

Minimum Requirements

In order to be eligible as a Business Applicant, individuals must:

- Have a minimum of a two-year post-secondary education after high school;
- Demonstrate an intention to live and operate a business in New Brunswick; The applicant must assume a day-to-day management role in the business.
- Provide a business plan, approved by a New Brunswick government official, that will show how the business will benefit New Brunswick;
- Want to live permanently in New Brunswick, while owning and managing a local business;
- Present a business concept that demonstrates the potential to provide significant economic benefit to the province; and

Selection Factors

If all other eligibility criteria (outlined above) are met and the business plan is approved, applicants will be assessed according to the following selection factors.

Factor 1: Age

Age	Points
22-24	5
35-50	10
51-55	5

Factor 2: Language

First official language	Points Awarded			
	Speaking	Listening	Reading	Writing
	5	5	5	5
	4	4	4	4
	3	3	3	3
Second official language	Points Awarded			
	5			
Maximum points	25			

Factor 3: Education

Level Completed	Requirements	Points
Post-graduate education Master’s degree or PhD	Master's or Doctorate degree awarded by a graduate school of a college or university, after completing a Bachelor's degree	25
Post-secondary education	Academic degree awarded by a college or university to those who complete an undergraduate curriculum that required at least three years full-time study	20
Post-secondary education	Diploma completed in a specific trade that required at least two years full-time study	15

Factor 4: Personal net worth

Even though there are no points awarded for meeting the requirements for personal net worth, applicants must be able to answer “yes” to the following two questions:

1.

2.

Factor 5: Business Ownership and /or Senior Management Experience

Applicants are assessed based on the number of years they have owned a business or worked as a senior manager in a business during the last five years as well as based on the type of management experience.

Business ownership experience	Years	Points
		20
	18	
	15	
Senior management experience	Years	Points
Senior manager, personally involved in the day-to-day operations as a primary decision maker responsible for supervising at least two people		12
	10	

Business ownership experience	Years	Points
	5	

Factor 6: Business Plan

Under the Entrepreneurial Stream, all candidates are required to submit a business plan with their application. The business plan is a written document explaining how the business will operate.

In developing the business plan, candidates need to show they have conducted extensive research and considered all economic, market and cultural factors.

The plan in is presented in two phases:

1. Business concept of 1,000 to 1,500 words submitted with the EOI.
2. Business plan submitted with the application. The business plan must demonstrate that the business poses economic benefits to New Brunswick and operates with the sole purpose of earning profits by providing products and/or services. The plan must align with the business concept presented in the EOI stage.

Business plan elements	Points
	3
Candidate will establish or purchase a business in a key industry sector.	3
Business is located outside of Fredericton, Saint John and Moncton.	3
	4
	3
	2
Candidate has identified target market(s) for the New Brunswick-based business, and Candidate has knowledge of statutes, regulations and bylaws, and Candidate has identified relevant business resources.	2
Business will increase research, development and technological commercialization	2
Business will transfer specialized knowledge and expertise to New Brunswick	
Business will attract new business activities to New Brunswick.	
Business will link New Brunswick to global markets and value-chains.	
Maximum points:	15

* Candidates must meet at least two conditions to claim total points

Factor 7: Adaptability Points for Spouse or Common-Law Partner

Spouse/Common-law partner adaptability	Points
	5
Completed at least six months of continuous full-time employment in New Brunswick.	
	5
Maximum points:	5

Business Investment

Qualifying investments include:

- Purchase of land and/or building for business purposes;
- Moving costs for devices, equipment, and goods required for business operation;
- Purchase of manufacturing equipment;
- Purchase of office equipment, computers, and similar equipment;
- Expenses for marketing and promotions;
- Expenses for professional services in connection with establishing the business;
- Purchase of initial inventory
- Intellectual property;
- Etc

When Not to Apply

Candidates should not apply if they:

- Have an application in process under another immigration program in Canada
- Are not lawfully residing in their country of residence at the time an application is received at the NBPNP Office (proof of lawful residence is required)
- Have an unresolved humanitarian and compassionate claim in Canada
- Are failed humanitarian and compassionate claimants living in Canada
- Have an unresolved refugee claim in Canada
- Are failed refugee claimants living in Canada
- Are under a removal order in Canada
- Are prohibited from entering Canada
- Are engaged in full-time post-secondary education
- Are live-in caregivers or
- Are seasonal workers

Business Trip

Applicants are required to take a business trip to New Brunswick, prior to submitting their application, in order to become better acquainted with the province's business environment. The trip must be a minimum of five full business days, not including travel days, interview days, and statutory holidays.

During the trip, applicants are required to conduct extensive research. It is recommended that candidates set up meetings with various business people and officials in New Brunswick to aid in this research.

Following the business trip, applicants are required to participate in an interview with an NBPNP official to discuss the findings of their trip including topics such as identification of business opportunities, labour requirements, competition, suppliers, market trends, taxes and financials, etc.

The New Brunswick business trip and the interview with an NBPNP official must take place within one year of the date on the candidate's Notice of Interview.

Key benefits

- Pathway to Canadian Permanent Residency through business ownership in New Brunswick.
- Include spouse and dependents in one PR application.
- Access to New Brunswick's growing economy and supportive business environment.

Requirements

- Invest at least CAD $150,000 in an eligible New Brunswick business.
- Verified net worth of CAD $500,000, or CAD $300,000 for a farming business.
- Business ownership or senior management experience.
- Meet CLB/NCLC 5 in English or French.
- Complete an exploratory visit to New Brunswick before submitting your application.

When this route may not fit

- Failure to complete mandatory exploratory visit.
- Unverifiable financial details or restricted business sectors.
- Incomplete documentation or failure to meet experience criteria.

Costs and government fees

Programme costs

Item	Amount	Notes
Minimum business investment	CAD 150,000	At the time of business setup or purchase. CAD $150,000 into an eligible New Brunswick business.
Net worth requirement	CAD 500,000	Before submitting full application. CAD $500,000 verified net worth.
Net worth requirement (farming business)	CAD 300,000	Before submitting full application. CAD $300,000 verified net worth where the business is a farming operation.

Funds to show

Requirement	Amount	Notes
Proof of net worth	CAD 500,000	CAD $500,000 (CAD $300,000 for farming), legally obtained and verifiable.

How the process works

1. **Submit Expression of Interest (EOI)**
   Register your EOI through the New Brunswick immigration portal.
2. **Conduct Exploratory Visit**
   Visit New Brunswick to assess business opportunities and prepare your plan.
3. **Submit Full Application**
   Provide business plan, verified net worth, and required documents.
4. **Apply for Work Permit**
   After approval, obtain a work permit to start and manage your business.
5. **Operate Business & Apply for PR**
   Operate the business and meet the conditions agreed with New Brunswick to qualify for provincial nomination and PR.

Document checklist

Personal & Identity Documents

- Valid Passport and Travel History
- Birth Certificates
- Marriage Certificate (if applicable)

Financial & Business Documents

- Net worth verification report
- Bank statements (last 6 months)
- Proof of business ownership or management experience

Business Plan & Exploratory Visit

- Approved business plan
- Exploratory visit report and supporting travel documents

Questions clients ask

What is the minimum investment required?

You must invest at least CAD $150,000 in an eligible New Brunswick business.

Is an exploratory visit required?

Yes, it is mandatory before submitting your application.

When can I apply for PR?

After you have operated your business and met the conditions agreed with New Brunswick, the province can nominate you; you then apply to IRCC for permanent residence.

Can I include my family?

Yes, your spouse and dependent children can be included in your PR application.

Can I buy an existing business?

Yes, purchasing a qualifying existing business is allowed under the program.

Important notes

- The older NB Entrepreneurial Stream is closed and no longer accepting applications. Its CAD $250,000 investment and CAD $600,000 net worth figures no longer apply.

Compliance

- The Government of New Brunswick states that the NB Business Immigration Stream has replaced the Entrepreneurial Stream, which is now closed and no longer accepting applications.
- The Business Immigration Stream requires net worth of CAD $500,000 (CAD $300,000 for farming) and an investment of CAD $150,000.

Official sources: Government of New Brunswick — NB Business Immigration Stream.



XIPHIAS Immigration

NEXT STEP

Plan your Canada application with our Dubai team

Tell us about your profile, family and timeline. We will confirm whether **New Brunswick Business Immigration Stream – NBPNP** fits, set out the full cost in writing and manage the application with you from start to finish.

CALL OR WHATSAPP	+971 52 727 5101
EMAIL	dubai@xiphiasimmigration.com
WEBSITE	www.xiphiasimmigration.ae
OFFICE	Jumeirah Lakes Towers, Dubai, United Arab Emirates

CREDENTIALS

- Advising clients on global mobility since 2009; XIPHIAS Immigration DMCC in Dubai since 2017.
- Named Best Immigration Consultant by The Times of India in 2022.
- Canada files handled by a CICC-licensed Regulated Canadian Immigration Consultant, licence R516194.
- Australia files handled by a registered migration agent, MARA 1680615.

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